



Soluna by Kooth Logo Usage Guidelines

Logo

Primary Logo

The Soluna by Kooth logo consists of 2 elements: the constellation of stars and the wordmark. The primary logo is central to our brand identity.



[Download Soluna logos →](#)

Logo

Variations

There are 3 variations for the Soluna by Kooth logo to give you the flexibility to use it on your websites, emails or elsewhere.



Logo

Clear space

To keep our logo impactful and easy to recognise, it's essential to give it room to breathe. Clear space ensures the logo isn't crowded by other design elements.

Minimum clear space

Maintain a minimum clear space around the wordmark portion of the Soluna logo, anchored to the top and bottom of the wordmark. The padding should be equal to the width of the largest star of the constellation on all sides.

This helps ensure that the logo remains legible and visually balanced.



Partner Logo Lock-up

Clear space

To keep the Soluna logo and partner logo impactful and easy to recognise, it's essential to give them room to breathe. Clear space ensures the logos aren't crowded by other design elements and that they're not too close to each other.

Divider

Please use a divider between the two logos and centre them appropriately. This will ensure that neither logo is left 'floating'.



Logo

Misuse of the logo

To maintain the integrity and professionalism of the Soluna brand, please use our logo correctly in all applications. Any alterations can weaken brand recognition and impact.





Thank you.

If you have any questions about how to use our logo or brand, please contact us via this link:

Contact Us →